

# Yearbook Class Syllabus

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## Yearbook Production

You are historians, journalists, and artists putting together a photojournalistic book that will be on shelves for many, many years to come. What you do in this room directly affects every person in the Central Linn School community, future students to CLHS and their families, and your own future 38-, 58- and 78-year-old selves. It is an honor and a big responsibility to be a part of the yearbook staff! Thank you for making the commitment!

## A True Journalistic Product...

...has credibility with its audience; it contains facts and can be used for record keeping. A journalistic approach will teach you skills in business, graphic design, visual communication, writing, photography and collaborative relationships; all which will serve you in whatever field you decide to pursue in the future. A non-journalistic book, on the other hand, simply will not stand the test of time.

## The Business of Yearbook is a Business: Course Objectives

- In order to capture and record the current school year for enjoyment and reference in the future, students will:
  - write copy and captions in appropriate journalistic style for yearbook which may include conducting interviews to gain information
  - use good photojournalism techniques
  - design a professional, attractive theme-based yearbook
  - write effective headlines and captions
  - edit, proofread and evaluate their own and others' work
  - work cooperatively within time constraints (DEADLINES) and budget limitations
  - learn and use effective sales and promotional techniques

## Class Outline

- Unit 1: Intro to Yearbooks
- Unit 2: Theme Development
- Unit 3: Photography
- Unit 4: Design
- Unit 5: Writing
- Unit 6: Putting it all Together

***(Very Important – please read) Outside-of-School Work***

*When you signed up for yearbook, you signed up for an extracurricular activity as well as a class. Some of the work of yearbook is completed outside of class. Students must be present at activities and sports events, conduct interviews and work yearbook table sales at events. We will work together to design a schedule that works for your student and the areas that interest them the most.*

**Grading**

Your grade will be determined through the following:

- Individual Weekly assignments
- Page Spreads
- Assessments
- Participation

**Deadlines**

Will be determined seasonally.

**Syllabus Acknowledgement**

**PLEASE RETURN THIS PAGE BY THE DUE DATE, \_\_\_\_\_, TO RECEIVE FULL CREDIT.**

My student and I have read the syllabus and understand the information.

Print Student's Name	Student's Signature
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Print Parent's Name	Parent's Signature
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Preferred Phone for Parent Contact \_\_\_\_\_

Parent Email \_\_\_\_\_